



Texada Software Announces ERS Caterpillar as New Customer



May 13, 2020 - San Francisco, CA - Texada Software, a wholly-owned subsidiary of Noble Iron Inc. (TSX Venture: NIR), has been chosen by ERS (Energy Rental Solutions) Caterpillar as their equipment rental software provider. ERS CAT is #56 in the RER 100 list of top rental companies and is a Caterpillar dealer that has one of the largest equipment fleets of temperature control, compressed air, and generator products on the United States Gulf Coast. ERS CAT will be deploying Texada's SRM (Systematic Rental Management), FleetLogic mobile field service and logistics application, and GateWay e-commerce suite in all of their locations.

Alex Kress, Texada's Head of Customer Success, commented, "We are thrilled to partner with ERS by providing an extraordinary experience and software platform for the ERS team and their customers. We are confident that Texada's platform will provide the technological capabilities to advance ERS' business processes and efficiencies, and help the team to deliver more profitable growth and value."

"We selected Texada for its capability in rental management along with a web-based platform that we could more easily integrate with other business systems," stated Scott Milligan, President of ERS Caterpillar. "The software will also help us remove much of the inefficiencies of paper reporting and non-integrated systems from our processes. The implementation was fluid, and the Texada team was extremely responsive to our technical and support requirements."

About Noble Iron Inc.

Noble Iron is a technology company that offers software applications and services to construction, industrial and other equipment rental companies, owners, and users to manage their business and assets' life cycle.

Texada Software, a wholly owned subsidiary of Noble Iron, offers cloud or client-based software applications for equipment rental companies, equipment dealerships, construction companies, general contractors, and equipment operators, including mechanics, logistics managers and service technicians. Texada's products manage the entire asset lifecycle, including equipment purchasing; rental and sales transactions; inventory location, utilization, maintenance and depreciation tracking;

used equipment sales and disposals analysis; and inventory replenishment analysis. Texada is the provider of industry-leading technology FleetLogic, a mobile field service and logistics management platform; SRM (Systematic Rental Management), a complete management software for scaling rental businesses; Texada Pay, a payment processing platform; and GateWay, an online store and mobile e-commerce app for customers and sales teams. For more information, visit www.texadasoftware.com or call (800) 361-1233.

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