



Texada Software Announces Milton Caterpillar as New Customer

August 20, 2020 - San Francisco, CA – Texada Software, a wholly-owned subsidiary of Noble Iron Inc. (TSX Venture: NIR), has been chosen by Milton Rents Inc., an affiliate of Milton CAT, as their equipment rental software provider. Milton Rents is a New England-based rental services company that offers a comprehensive inventory of equipment and products to its customers. Milton Rents will be deploying Texada’s SRM (Systematic Rental Management), FleetLogic mobile field service and logistics application and GateWay e-commerce suite in all of their rental locations.

Nabil Kassam, CEO of Noble Iron commented, “Texada continues to strengthen relationships with Caterpillar dealerships and rental companies across North America with customers such as Toromont, Battlefield, ERS CAT and now Milton Rents. We are proud to serve Milton Rents’ rental management needs with a completely integrated platform that combines a suite of software solutions to empower the team and transform their digital and remote working capabilities. We find that the rental industry continues to search for an all-inclusive software solution that combines back office, equipment maintenance services, dispatch and logistics, inventory management, e-commerce, analytics, and payment processing capabilities. Texada serves that sweet spot of integrated solutions and we are excited to partner with Milton Rents to unlock more revenue potential and productivity.”

“We chose Texada Software because they offered a full suite of products needed to manage a rental company from start to finish. Texada’s software will provide us with the opportunity to rise to the next level in the rental industry and allow us to continue to provide the customer with an exceptional rental experience,” stated Pete Laurie, Director of Rental Services, Milton Rents. “Additionally, their years of industry experience was critical to our decision along with their expertise in implementing and serving enterprise customers. One thing that is very important is our ability to consult with our technology partner on best practices and processes needed to run a rental services business. The expertise Texada has in the rental industry is as valuable as their technology.”

About Noble Iron Inc.

Noble Iron is a technology company that offers software applications and services to construction, industrial and other equipment rental companies, owners, and users to manage their business and assets’ life cycle.

Texada Software, a wholly owned subsidiary of Noble Iron, offers cloud or client-based software applications for equipment rental companies, equipment dealerships, construction companies, general contractors, and equipment operators, including mechanics, logistics managers and service technicians. Texada’s products manage the entire asset lifecycle, including equipment purchasing; rental and sales transactions; inventory location, utilization, maintenance and depreciation tracking; used equipment sales and disposals analysis; and inventory replenishment analysis. Texada is the provider of industry-leading technology FleetLogic, a mobile field service and logistics management platform; SRM (Systematic Rental Management), a complete management software for scaling rental businesses; Texada Pay, a payment processing platform; and GateWay, an online store and mobile e-

commerce app for customers and sales teams. For more information, visit www.texadasoftware.com or call (800) 361-1233.

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